



Strategic

Plan

FY 2025 - FY 2030





Our Values



Community

Welcoming & representing
all people in
Decatur & Morgan County



Access

Providing materials,
resources, technology,
& programs



Service

Anticipating & responding
to the needs of our public
in a friendly &
knowledgeable manner

Our Mission

Serving & supporting our
community through
education & enrichment.

Our Vision

Decatur Public Library is the
foundation for an enlightened
& engaged community.

COMMUNITY

Welcoming & representing all people in Decatur & Morgan County



Engagement

INTERACTING WITH OUR COMMUNITY WHEREVER THEY ARE

- Broadening outreach to underserved communities
- Maintaining and growing our patron base

Partnerships

CREATING ROBUST PARTNERSHIPS WITH ORGANIZATIONS THROUGHOUT OUR COMMUNITY

- Strengthening current partnerships while exploring new opportunities
- Supporting community ties to local history

Marketing

PROMOTING, ENHANCING, & SIMPLIFYING THE LIBRARY EXPERIENCE

- Educating the community about our programs and services
- Streamlining the new patron onboarding process

ACCESS

Providing materials, resources, technology, & programs



Programming

OFFERING EDUCATION, ASSISTANCE, & ENRICHMENT FOR ALL AGES

- Expanding early literacy initiatives
- Increasing the variety of programming for adults
- Collaborating to provide programs for special needs communities



Resources

PROVIDING QUALITY COLLECTIONS IN A VARIETY OF FORMATS

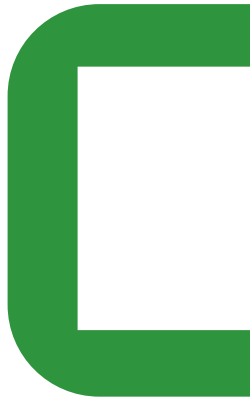
- Growing our digital collection
- Enhancing the database collection
- Maintaining & updating our physical collection



Connectivity

FACILITATING THE USER EXPERIENCE WITH CURRENT TECHNOLOGY

- Evaluating industry trends to meet future needs
- Implementing tools to simplify the patron & staff experience
- Ensuring qualitative online access for routine activities



SERVICE

Anticipating & responding to the needs of our public
in a friendly & knowledgeable manner



Responsiveness

MEETING THE NEEDS OF OUR COMMUNITY

- Improving work flows
- Integrating patron input
- Creating & maintaining a welcoming as well as functional environment

Development

CULTIVATING AN INFORMED STAFF AND PATRON BASE

- Training staff on an ongoing basis
- Fostering awareness of resources & services

*Approved by the Decatur Public Library Board of Trustees on
June 11, 2024.*